



# Perspectives

WASTE MANAGEMENT OF HAWAII



Welcome to our current issue of *PERSPECTIVES*, an occasional e-mail newsletter designed to give you a window into what is going on here at Waste Management of Hawaii. You are on our list because you are involved with Waste Management issues or have asked us to keep you informed.

## KEEPING HAWAII CLEAN

### FACTS TO BE PROUD OF:

*Waimanalo Gulch Landfill accepts more than 500,000 tons of waste every year produced by Oahu's 800,000 residents and 5 million annual visitors.*

*Waste Management of Hawaii has helped to remove more than 20 tons of trash from beaches, parks and streets in 2007 through community partnerships.*

*Since 2006 Waste Management of Hawaii has hosted more than 3,000 visitors to its sites including students, professors and researchers, government leaders and community members.*

### Aloha Message

Aloha Friends,

Greetings from the Waste Management of Hawaii *ohana* (family)! We are proud to report exciting news on our operations and in our community.



Waste Management of Hawaii partnered with The Hawaii Food Basket, Inc., on the Big Island in March and donated \$10,000 as part of its spring food drive, "Waste Not, Want Not." As part of the campaign, 45,000 paper bags were inserted into copies of West Hawaii Today, Hawaii Tribune Herald and North Hawaii News to help The Food Basket reach their goal to raise \$40,000 and collect 50,000 pounds of food and fulfill the more than 12,000 requests they receive monthly.

Waste Management recently launched a new company-wide educational, interactive Web site, "Thinkgreen.com," which tells the story of *opala* (trash) from the curbside onward, highlights how advanced technologies are recovering resources and protecting our *aina*. Read on to learn more.

Finally, please welcome Jesse Frey, our new market area engineer. Jesse is a familiar face, as he previously worked as a consultant for us.

If you have any questions about our facilities or interested in a tour, please call me personally at (808) 668-2985 x 21.

Mahalo,  
Russell Nanod  
Community Affairs Manager  
Waste Management of Hawaii

### ***Waste Not, Want Not***

One in eight children live in poverty on the Big Island and Waste Management of Hawaii is doing its part to help. During March, Hawaii County's hungry received much needed relief when Waste Management donated \$10,000 to The Food Basket, Inc. in support of its spring food drive, "Waste Not, Want Not."



As part of the campaign, 45,000 paper bags were inserted into copies of West Hawaii Today, Hawaii Tribune Herald and North Hawaii News. Local community members were encouraged to kokua as the food and funds collected from the food drive will be distributed to The Food Basket's more than 100 partner organizations that serve over 6,000 people who are food insecure across the Big Island.

This partnership also helps to "Keep Hawaii Clean" and prevents the waste of edible food that would otherwise end up in the landfill.

"Most people donate during the holiday season, but we receive 12,000 to 14,000 requests for aid every month," said Carol Ignacio, ex officio of the board for The Food Basket. "We're excited to once again partner with Waste Management and are thankful for its commitment to the community."

Last year, Waste Management of Hawaii responded to the need for community support at Hawaii's various food banks and contributed a total of \$12,000 to the Hawaii Foodbank on Oahu, Kauai Food Bank and The Food Basket.

## Thinking Green on the Web

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Waste Management of Hawaii recently announced the launch of Thinkgreen.com, an interactive Web site that supports Waste Management of Hawaii's ongoing efforts to educate the public about what happens to its *opala* (trash).



The project is designed to inform the public of things they should know, but are probably not aware of regarding the business of managing the 10 pounds of waste the average Hawaii resident generates each day. The interactive site, which tells the story of rubbish from the curbside onward, highlights how advanced technologies are recovering resources and protecting our *aina* (land).

Thinkgreen.com enables users to explore the ways Waste Management of Hawaii and its continental neighbors generate renewable energy, boost recycling, and protect the environment. Visitors can learn about the process of collecting landfill gas to generate renewable energy, walk through a waste-to-energy facility, and learn more about recycling. The Web site also shows visitors how landfills safely manage waste and can benefit communities by serving as wildlife habitats and recreational spaces.

For more information about this unique Web experience, visit [www.Thinkgreen.com](http://www.Thinkgreen.com).

## Employee Profile: Jesse Frey, Market Area Engineer

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Aloha to our new market area engineer, Jesse Frey, who joined us in November 2007. Jesse enjoys a unique position here at Waste Management of Hawaii and serves as a consulting engineer, focusing on solid waste design and management on all three sites: Kekaha, West Hawaii and Waimanalo Gulch landfills.



"Each day I come to work, it's a completely different experience," explained Frey. "Being involved with all three sites, there is always something new or exciting taking place."

For Jesse, there is no typical workday. Whether it is making sure that our landfill gas management systems

are operating correctly and efficiently or ensuring that the landfill cell systems are designed and implemented with the highest standards here in Hawaii, Jesse is faced with an array of projects.

“Making sure our facilities systems and our operations are working in an effective and efficient manner are essentially the most important factors of my work,” explained Frey.

Originally from Washington, Jesse is a Gonzaga University graduate with a bachelor’s degree in civil engineering. Before joining our ohana, Jesse was an engineering consultant for Earth Tech, consulting exclusively at Waimanalo Gulch Landfill as the lead engineer for the past three years.

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